# MACLEAN'S

September 23 1961

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# WHY SURGEONS OPERATE

the right reasons the wrong reasons

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### COMMENT

EDITORIAL: The vocabulary of liberty epiden words often ring false

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## WHY SURGEONS OPERATE



A distinguished Canadian surgeon describes the subtle forces that impel doctors to reach for the scalpel—whether the patient needs it or not

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#### THE UNWORTHY MOTIVES: GLAMOR AND COLD CASH



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#### THE LATE TOM DOOLEY'S LEFT-HAND MAN



Non Wintesh a fresh intern with on the first Canadian recruited MEDICO, Dr. Torn Dueley's This is the record of Wintrob's meetings, in turn anth Decley, MEDICO, rangle disease in Loca, and operable year

BY CATHIE BRESLIN









pleasure garden comes to the suburbs

The element rest was marked from same and by a group of weekly.

PICTORIAL TOUR CONTINUES ON PAGE 43

PHOTOSTORY BY KRYN TACONIS



THE BONE IN CANADA'S THROAT has choked off national unity twice in this century, and svense may soon threaten to bring it back for a third time.

This is the story of Ganada's first conscription crisis—of riots in the streets, of a bomb plot, and of what conseription did to two great prime ministers to the first size is to transfer closed by lines. By RALPH ALLEN story of the size of the s

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#### CLINIC TO CURB SEX CRIMES

#### BEFORE

#### THEY HAPPEN

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LOCAL STREET









#### "6 o'clock!... time master was home"

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FURD BAISER control from page 27

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#### A father in a child's best insurance

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Golfers (and their wives) speak well of Vivel

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Robert Thomas Allen tunes in to 1984:

#### THE BRAVE NEW TRANSISTORIZED

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"The force diving nex devotes in often irresistible; they all speak of it with one and harrest

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CONSCRIPTION: comband from page 24

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TO SAVE FOR A DOWN PAYMENT?

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#### The army "plot" that soaked Mackenzie King



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# "The Communications of a Nation are as Vital to its Life as its Defences"

Report, Royal Communica on Publications

The Royal Commission on Publications was appointed a year ago to investigate "the present position of and prospects for Canadian Magazines"

The Commissioners were M. Grattan O'Leary President Ottawa Journal J. George Johnston, Chairman and senior partner of Johnston, Everson and Charles, worth Limited, Toronto, Public Relations' Counsellors, and Claude P. Beaubien, Vice-President in charge of Public Relations Aluminum Company of Canada. Public hearings were held coast-to-coast in Canada

Here's and distinger toward and and principle as a secondary sowers. (Report page 2)

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On June 15th the Commission's report was tabled in the House of Commons by the Prime Minister, who said then that the Government was giving "careful atudy to this report and its recommendations in the light of its objective to foster a sound and

These recommendations are perfectly clear. The Commission found that "Canadian periodicals are denied competition on an In doing so, it emphasized that its "sole aim is to prevent the placement of Canadian domestic advertising in foreign periodicals available in Canada and to discourage the use of second hand editorial material as an enticement for advertising".

"must be stopped, stopped effectively and nermanently".

The normal entry of magazines into Canada will not be presented by any of the Commission's proposals. "The Commission recommends nothing", said the report, "which in any way might obstruct the entry to Canada of foreign periodicals not carrying Canadian advertising directed primarily at the Canadian market

Because Canada is a large country with a relatively small population, the Commission said "it is largely left to our periodical press. to our magazines but and little . . . to try to interpret Canada to all Canadians, to bring a sense of oneness to our scattered communities".

The Commission's recommendations were a conscious effort to protect this part of the press from abnormal and unfair competition so that Canadian magazines could continue to fulfill this vital function

"These practices", the Commission said,

strong Canadianism".

over a period of four months.

equitable basis with foreign publications. publishing so-called 'Canadian' editions". It therefore recommended "the elimination of unfair and perhaps ruinous competition".

Weekend Magazine / Perspectives • Saturday Night • Marleon's Châtelaine - La Revue Moderne · Le Bulletin des Agriculteurs

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#### BACKGROUND

#### What a Red chemist didn't know about our science

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#### ENTERTAINMENT

#### One set of football rules for Canada and the U.S.?

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#### PROFILE: How to make good fiddling backward



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What the new CBC network could do to radio

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# Get that REFRESHING NEW FEELING

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